



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

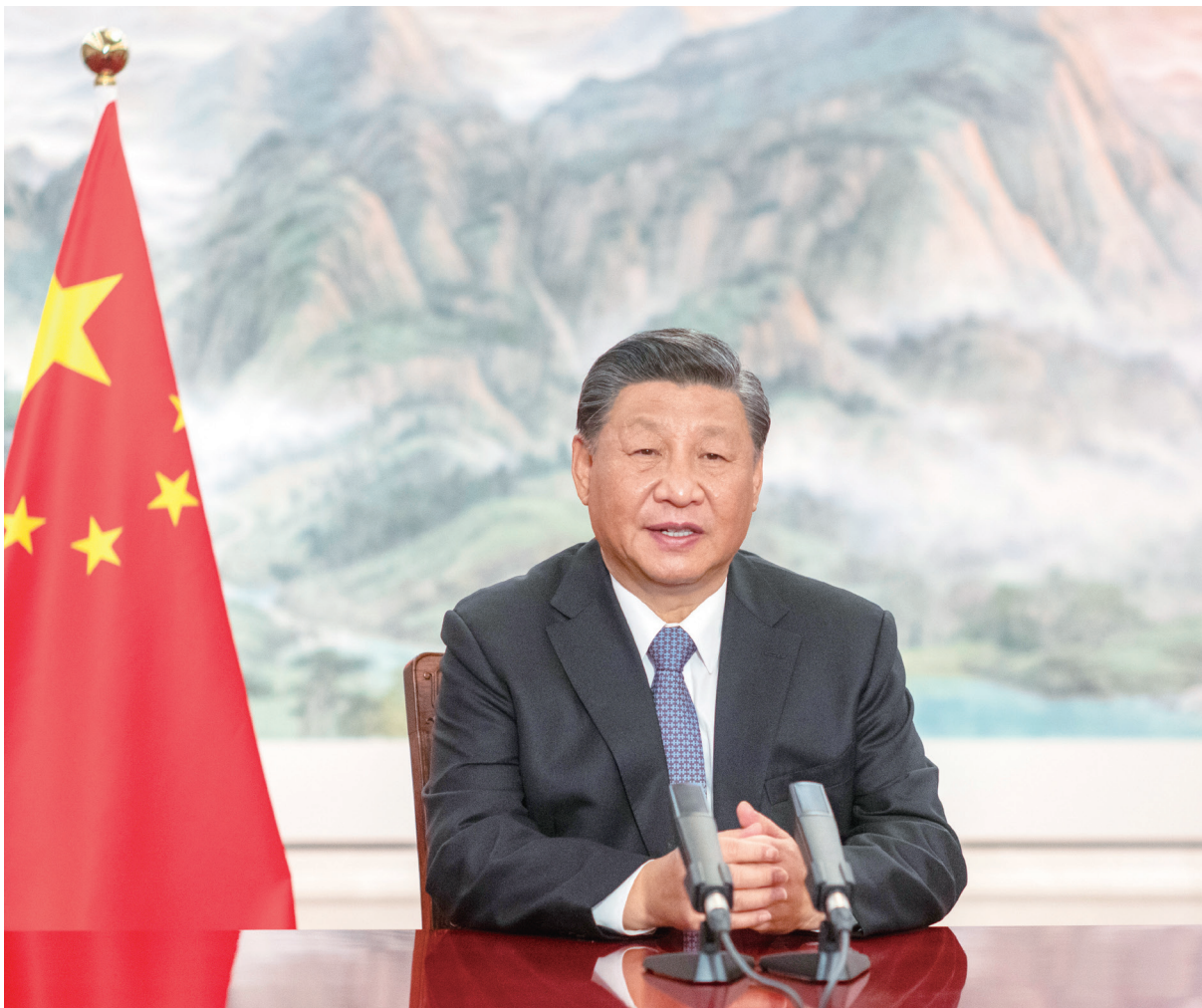
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11月5-10日

# 第六届中国国际进口博览会 企业商业展

The 6<sup>th</sup> China International Import Expo  
Enterprise & Business Exhibition



新 时 代    共 享 未 来  
NEW ERA SHARED FUTURE



5年前,我宣布举办进博会,就是要扩大开放,让中国大市场成为世界大机遇。现在,进博会已经成为中国构建新发展格局的窗口、推动高水平开放的平台、全球共享的国际公共产品。

“Five years ago, I announced the decision to hold the CIIE for the very purpose of expanding China’s opening-up and turning our enormous market into enormous opportunities for the world. Today, the CIIE has become a showcase of China’s new development paradigm, a platform for high-standard opening-up, and a public good for the whole world.”

# 参展邀请

## INVITATION



举办中国国际进口博览会,是中国推进新一轮高水平对外开放的重大决策,是中国主动向世界开放市场的重大举措。进博会将充分发挥“窗口”作用,推动内外循环顺畅连接,拉紧中外经济联系纽带,为各国企业提供更加广阔的市场机遇。

Holding CIIE is an important decision made by China to pursue a new round of high-level opening-up, and is China's major initiative to still widen market access to the rest of the world. CIIE will give full play to its role as a "window", promote the smooth connection of internal and external circulation, tighten the economic ties between China and foreign countries, and provide enterprises of all countries with broader market.

企业商业展是进博会的重要组成部分,自首届以来,全力推动国际化策展、综合性组展、专业化办展、分行业布展,并取得丰硕成果。专业化水平进一步提高,国际化程度进一步提升,展台内容进一步丰富,贸易和投资相互促进。

As a vital part of the CIIE, since its first session, Enterprise & Business Exhibition has made every effort to promote international exhibition planning, comprehensive exhibition organizing, professional exhibition holding and industry-classified exhibition arranging, and achieved fruitful results with specialization improved, the internationalization enhanced, the contents of the booth enriched, and trade and investment promoting each other.

诚挚邀请全球参展企业、专业采购商、专业观众等各界人士参展参会,共享发展机遇。

We sincerely invite global exhibitors, professional purchasers, professional visitors and other people from all walks of life to participate in the Exhibition to share development opportunities.



# 第五届进博会回顾

## REVIEW OF THE 5TH CIIE

- 习近平主席在开幕式视频致辞。中共中央政治局常委李强在上海出席开幕式并致辞，国务院副总理胡春华、上海市委书记陈吉宁出席。  
President Xi Jinping addressed the opening ceremony through video. Member of the Standing Committee of the Political Bureau of CPC Central Committee Li Qiang attended and addressed the ceremony in Shanghai. Vice Premier Hu Chunhua and the Secretary of the Shanghai Municipal Committee of the CPC Chen Jining attended the ceremony.
- 国务院副总理胡春华、上海市委书记陈吉宁出席“RCEP与更高水平开放”高层论坛并致辞。  
Hu Chunhua, Vice Premier of the State Council, and Chen Jining, Secretary of the CPC Shanghai Municipal Committee attended and addressed the Forum on RCEP and Higher-Level Opening-up.
- 虹桥论坛顺利举办24场分论坛，385位嘉宾线上线下致辞或参与研讨。  
The Hongqiao Forum saw 24 successful parallel sessions, and 385 guests delivered speeches or participated in the discussion online and offline.
- 首次搭建的数字进博平台吸引368家技术装备企业线上参展，组织直播或转播活动64场，浏览量达60万次。  
The e-CIIE Platform built for the first time attracted 368 technical equipment enterprises for online exhibitions, and organized 64 live streaming or rebroadcast activities, which were viewed 600,000 times.
- 组建39个交易团、近600个交易分团，新增4个行业交易团、近百个行业交易分团。  
39 trading groups and nearly 600 trading subgroups were organized, and 4 industry trading groups and nearly 100 industry trading subgroups were added.
- “中国这十年——对外开放成就展”综合展示区全方位、立体化展示新时代我国对外开放辉煌成就。进博文化展示中心全景展现5年来进博会发展历程和举办成效。  
The comprehensive exhibition area of “10 Years of the New Era: Exhibition of Opening-up Achievements” demonstrates the brilliant achievements of China’s opening up in the new era in an all-round way. The CIIE Culture Exhibition Hall shows the full view of CIIE history and achievements in the past 5 years.





# \$735.2

意向成交金额(按一年计)  
Intended transaction amount of USD 73.52 billion  
(calculated by one year)

## 127

参展国家和地区  
127 participating countries and regions

## 2,800+

参展企业  
More than 2,800 exhibitors

## 284

世界500强和行业龙头参展  
284 Fortune Global 500 enterprises and industry  
leading enterprises participated in CIIIE

## 461,000人

累计进场人次  
461,000 arrivals in an accumulative total

## 438

代表性首发新产品、新技术、新服务  
438 representative new products,  
technologies and services

## 293

贸易投资对接会达成合作意向  
293 trade and investment matchmaking meetings  
reached cooperation intention

## 98

配套现场活动  
98 on-site supporting activities

## 82

集中签约活动  
82 collective signing activities

## 94

新品发布活动  
94 new product releases



# 进博机遇

## CIIE OPPORTUNITIES

### • 搭建政企沟通平台

全年组织开展多场政商对话活动,搭建政企对话的权威平台,共同探讨行业创新发展愿景和政府产业政策,积极建言献策,传递业界声音。

### • Build Communication Platforms between Government and Enterprises

Throughout the year, many government-enterprise dialogues were organized to build an authoritative platform, and the participants jointly discuss the industry innovation vision and government's industrial policies, actively make proposals, and help convey the message from the industry.

### • 加大品牌宣传力度

活动吸引全球媒体关注,提升品牌曝光率,扩大企业影响力。境内外多家媒体积极报道,融合电视、广播、新媒体等资源,全视角呈现多彩立体的进博会,凸显引领力、传播力和影响力。

### • Strengthen Brand Publicity

The CIIE attracts global media attention, improves brand exposure and expands enterprise influence. A number of domestic and foreign media actively report the event by integrating television, radio, new media and other resources, so as to present a colorful and three-dimensional CIIE in an all-round way, and highlight its leadership, publicity and influence.

### • 精准邀请专业采购商

完善市场化招商机制,强化撮合对接服务。充分利用数据资源进行精准分析,双向发布供需信息,助力供需双方精准对接。邀请境内大型、中小企业及政府参观团和境外采购商参加专场供需对接会、全国招商路演和专委会活动,促成参展企业和采购商实现精准对接。





• **Invite Professional Purchasers Accurately**

Improve the market-oriented investment promotion mechanism and strengthen matchmaking services. We make full use of data resources for accurate analysis, release two-way information of supply and demand, and precisely pair up suppliers and demanders. Domestic large, small and medium-sized enterprises, government delegations and overseas purchasers were invited to participate in special supply-demand meetings, national investment roadshows and professional committee activities, so as to promote accurate matchmaking between exhibitors and purchasers.

• **新产品新技术首发平台**

“进博发布”平台举办新品发布活动，全球行业龙头企业集中发布新产品新技术新服务，汇聚前沿领先技术，展示最新成果，全球首发、亚洲首秀和中国首展众多。

• **Stage for Products and Technologies' Debut**

The “CIIE Product Launching Center” platform holds product release activities for global industry leading enterprises to launch new products, technologies and services in a concentrated manner, gathering cutting-edge technologies, and displaying the latest achievements, which witnesses various debuts in China, Asian and even the world.





## • 全年活动精彩纷呈

全年举办展盟及专委会活动、招商路演活动、供需对接活动、政策解读会、对接签约会、投资推介会、视频签约会等几百场活动。参展成效进一步放大，国际性、权威性、实效性进一步提升，进博会溢出效应进一步扩大。

## • Wonderful Activities Throughout the Year

Hundreds of activities were held throughout the year, including CIIE Enterprise Alliance and special committee activities, investment roadshow activities, supply-demand matchmaking activities, policy interpretation meetings, matchmaking and signing activities, investment promotion meetings, video signing meetings and so on, so as to boost the achievements, enhance internationality, authority and effectiveness, and expand the spillover effect of the CIIE.



## • 政策支持常态化

国家有关部门制定进博会支持政策并常态化实施。自首届进博会起，组委会各成员单位联动配合，多个国家部委持续推出税收优惠、通关便利、市场准入等多项配套的支持政策，减轻参展企业负担，提升参展便利化水平，提供优质服务保障，吸引更多企业参展，持续放大溢出带动效应。

## • Normalized Policy Support

Relevant national departments have formulated the support policies for CIIE and implemented in a normalized manner. Since the first CIIE, all member units of the Organizing Committee have cooperated with each other, and many national ministries and commissions continuously launched a number of supporting policies, including tax incentives, customs clearance facilities, market access, etc., so as to ease the burden of exhibitors, improve facilitation, provide high-quality service, attract more enterprises, and amplify the spillover driving effect.



## 其中,为支持举办进博会,经国务院批准,税收优惠政策如下:

1.对进博会展期内销售的合理数量的进口展品免征进口关税、进口环节增值税和消费税。享受税收优惠的展品不包括国家禁止进口商品,濒危动植物及其产品,烟、酒、汽车以及列入《进口不予免税的重大技术装备和产品目录》的商品。

2.每个展商享受税收优惠的销售数量或限额,按附件规定执行。附件所列1-5类展品,每个展商享受税收优惠政策的销售数量不超过列表规定;其他展品每个展商享受税收优惠政策的销售限额不超过2万美元。

3.对展期内销售的超出政策规定数量或限额的展品,以及展期内未销售且在展期结束后又不退运出境的展品,按照国家有关规定照章征税。

4.参展企业名单及展期内销售的展品清单,由承办单位中国国际进口博览局和国家会展中心(上海)有限责任公司向上海海关统一报送。

### For the purpose of supporting the successful holding of the CIIE, preferential tax policies approved by the State Council for CIIE are as follows:

1. The exhibits imported in reasonable quantities and sold during the CIIE shall be exempt from import tariffs, import value-added tax and consumption tax. The exhibits eligible for tax preferences exclude goods prohibited by the state from import, endangered species of animals and plants and their products, cigarettes, alcohol, and cars and goods included in the Catalogue of Imported Crucial High-Tech Equipment and Products Not Exempted from Tax.

2. The sales quantity or limit of tax preference enjoyed by each exhibitor shall be subject to the provisions of the annex. For the 1-5 categories of exhibits listed in the annex, the sales volume of each exhibitor enjoying the preferential tax policy shall not exceed the standard in the list. For other exhibits, the sales limit of each exhibitor enjoying the preferential tax policy shall not exceed 20,000 US dollars.

3. For the exhibits sold during the CIIE that exceed the quantity or quota specified in the policy, as well as the exhibits that are not sold or returned to the exporting country after the end of the CIIE, taxes shall be levied in accordance with the relevant provisions of the state.

4. The list of exhibitors and the list of exhibits sold during the CIIE shall be uniformly submitted to Shanghai Customs by China International Import Expo Bureau and National Exhibition and Convention Center (Shanghai) Co., Ltd.



# 第五届虹桥国际经济论坛分论坛议题

## THE 5TH HONGQIAO INTERNATIONAL ECONOMIC FORUM

序号 S/N	活动名称 Name of Activity	主办单位 Organizer
1	高层论坛:RCEP与更高水平开放 The high level Forum on RCEP and Higher-Level Opening-Up	商务部 Ministry of Commerce of the People's Republic of China
2	研讨会:《世界开放报告2022》发布暨国际研讨会 Press Conference on World Openness Report 2022 & International Symposium on Current Situation and Prospects of World Openness	中国社会科学院世界经济与政治研究所、 虹桥论坛研究中心 Institute of World Economics and Politics, Chinese Academy of Social Sciences, Hongqiao International Economic Forum Research Center
3	践行全球发展倡议 建设世界一流企业 Acting on the Global Development Initiative to Build World-class Enterprises	商务部、国务院国资委、联合国全球契约组织 Ministry of Commerce of the People's Republic of China, State-owned Assets Supervision and Administration Commission of the State Council, United Nations Global Compact
4	深化产业园区和特殊经济区南南合作 加快实现包容和可持续的工业化 Accelerating Inclusive and Sustainable Industrialization through South-South Cooperation-- Exploring the Role of Industrial Parks and Special Economic Zones	商务部、联合国工发组织 Ministry of Commerce of the People's Republic of China, United Nations Industrial Development Organization
5	数字贸易的创新发展:机遇与挑战 Innovative Development of Digital Trade: Opportunities and Challenges	商务部、中国社会科学院、全球服务贸易联盟 Ministry of Commerce of the People's Republic of China, Chinese Academy of Social Sciences, Global Alliance for Trade in Services
6	以经贸合作促进全球粮食安全和乡村振兴 Economic and Trade Cooperation for Global Food Security and Rural Revitalization	商务部、农业农村部 Ministry of Commerce of the People's Republic of China, Ministry of Agriculture and Rural Affairs of the People's Republic of China
7	践行企业社会责任 合作推进产业链可持续发展 Advancing Supply Chain Sustainability through Cooperation on Corporate Social Responsibility	商务部、工业和信息化部 Ministry of Commerce of the People's Republic of China, Ministry of Industry and Information Technology of the People's Republic of China
8	中国资本市场高质量对外开放 High-quality Opening-up of China's Capital Market	上海证券交易所、虹桥论坛秘书处 Shanghai Stock Exchange, Hongqiao International Economic Forum Secretariat
9	中新合作服务贸易创新 China-Singapore Trade in Services Innovation	商务部、江苏省人民政府 Ministry of Commerce of the People's Republic of China, Jiangsu Provincial People's Government
10	数字经济开放与治理 Opening-up and Governance of Digital Economy	商务部、国际贸易中心、浙江省人民政府 Ministry of Commerce of the People's Republic of China, International Trade Center, People's Government of Zhejiang Province
11	保护知识产权 打击侵权假冒国际合作 International Cooperation in Protecting IPR and Fighting Against Infringement and Counterfeiting	商务部、世界知识产权组织、市场监管总局、 全国打击侵权假冒办 Ministry of Commerce of the People's Republic of China, World Intellectual Property Organization, State Administration for Market Regulation, Office of the National Leading Group on Fight against IPR Infringement and Counterfeiting
12	新发展格局下的应急管理体系和能力现代化 Disaster Risk Reduction and Emergency Management	商务部、应急部、联合国减灾办 Ministry of Commerce of the People's Republic of China, Ministry of Emergency Management of the People's Republic of China, United Nations Office for Disaster Risk Reduction
13	推动产业高质量发展 共建人类卫生健康共同体 Promoting Industry High-quality Development and Building a Health Community of Shared Future for Mankind	商务部 Ministry of Commerce of the People's Republic of China



序号 S/N	活动名称 Name of Activity	主办单位 Organizer
14	浦东高水平制度型开放与全球经济治理 High-level Institutional Opening-up in Pudong and Global Economic Governance	上海市人民政府、国家发展改革委、商务部 Shanghai Municipal People's Government, National Development and Reform Commission of the People's Republic of China, Ministry of Commerce of the People's Republic of China
15	全球人才流动与发展 Global Talent Mobility and Development	商务部 Ministry of Commerce of the People's Republic of China
16	“一带一路”企业廉洁合规发展 Business Integrity and Compliance for the Belt and Road	清华大学 Tsinghua University
17	中国发展新蓝图与全球发展新机遇 New Prospects for China and New Opportunities for the World	国务院新闻办公室 The State Council Information Office of the People's Republic of China
18	全球老龄化机遇共享 Sharing Opportunities in Global Aging	商务部、国家发展改革委、联合国人口基金 Ministry of Commerce of the People's Republic of China, National Development and Reform Commission of the People's Republic of China, United Nations Population Fund
19	工业互联网推动制造业高质量发展 Industrial Internet Enables Manufacturing Industry to Achieve High-Quality Development	商务部、工业和信息化部、安徽省人民政府 Ministry of Commerce of the People's Republic of China, Ministry of Industry and Information Technology of the People's Republic of China, Anhui Provincial People's Government
20	金融支持产业链供应链稳定 Finance Supports Stability of Industry Chain and Supply Chain	商务部、中国人民银行 Ministry of Commerce of the People's Republic of China, The People's Bank of China
21	推进转型金融促进绿色低碳发展 Transition Finance Facilitates Green and Low-Carbon Development	商务部、中国人民银行 Ministry of Commerce of the People's Republic of China, The People's Bank of China
22	“虹桥国际开放枢纽建设”论坛暨2022虹桥HUB大会 HongQiao International Opening-Up Hub Building Forum & 2022 Hub Conference	上海市人民政府、国家发展改革委、商务部 Shanghai Municipal People's Government, National Development and Reform Commission of the People's Republic of China, Ministry of Commerce of the People's Republic of China
23	《大健康研究和转化发展态势与展望》报告发布研讨会 Big Health Research And Technology Transfer: Seminar On Trends and Prospects Report Release	商务部 Ministry of Commerce of the People's Republic of China
24	美资企业与进博会:五周年回顾与展望 US Companies and CII: A Five-Year Reflection and Outlook (Closed-door Meeting)	美中贸易全国委员会、中国国际进口博览局、上海市商务 委员会 US-China Business Council, China International Import Expo Bureau, Shanghai Municipal Commission of Commerce

# 第五届中国国际进口博览会配套活动(部分)

## SUPPORTING ACTIVITIES OF THE FIFTH CIIE

### 政策解读类活动

#### POLICY INTERPRETATION ACTIVITIES

序号 S/N	活动名称 Name of Activity	主办单位 Organizer
1	2022贸易数字化促进跨境电商发展论坛 2022 Trade Digitalization for Cross-border E-commerce Development Forum	联合国国际贸易中心、中国电子商会 International Trade Centre (ITC), China Electronics Chamber of Commerce (CECC)
2	外商投资政策宣介会 Foreign Investment Policy Promotion Forum	商务部 Ministry of Commerce
3	2022智能科技与产业国际合作论坛 2022 Intelligent Technology and Industry Forum for International Cooperation	工业和信息化部 Ministry of Industry and Information Tehcnology
4	中国汽车产业发展论坛 China Automotive Industry Development Form	工业和信息化部 Ministry of Industry and Information Technology
5	中国国际公共采购论坛 The China International Public Procurement Forum	中华人民共和国财政部、上海市人民政府 Ministry of Finance of the People's Republic of China, Shanghai Municiple People's Governemnt
6	药品医疗器械创新发展圆桌会 Roundtable Meeting on Innovation and Development of Drug and Medical Devices	国家药品监督管理局、中国国际进口博览局 National Medical Products Administration, China International Import Expo Bureau
7	化妆品高质量发展圆桌会 Round table on high-quality development of cosmetics	国家药品监督管理局、中国国际进口博览局 National Medical Products Administration, China International Import Expo Bureau
8	中国药品医疗器械化妆品监管政策交流会 Meeting on Drug, Medical Device and Cosmetics Regulation in China	国家药品监督管理局、中国国际进口博览局 National Medical Products Administration, China International Import Expo Bureau
9	新发展格局下高水平对外开放与贸易便利化高峰论坛 High-Standard Opening up under the New Development Pattern & Trade Facilitation Forum	中国国际贸易促进委员会、海关总署 China Council for the Promotion of International Trade, The General Administration of Customs of the People's Republic of China
10	2022非关税贸易措施高质量发展论坛 Summit on High-quality Development of Non-tariff Measures to Trade 2022	海关总署 The General Administration of Customs of the People's Republic of China
11	第十一届中国国际石油贸易大会 11th China International Oil and Gas Trade Congress (CIOGTC)	商务部外贸发展事务局 Trade Development Bureau of Ministry of Commerce PRC
12	2022长三角G60科创走廊高质量发展要素对接大会 Key Factors Bridging Conference on High-Quality Development of the G60 S&T Innovation Valley of the Yangtze River Delta 2022	长三角G60科创走廊九城市人民政府 People's Government of Nine Cities in the G60 Science & Technology
13	上海医疗保障局医保支持医药产品进口政策研讨会 Shanghai Healthcare Security Administration Medical Consumables, and Policy Seminar on Support of Imported Pharmaceutical Products	上海市医疗保障局、中国国际进口博览局 Shanghai Healthcare Security Administration, China International Import Expo Bureau
14	中欧企业家大会 China-Europe CEO summit	中国工商银行 Industrial and Commercial Bank of China (ICBC)

序号 S/N	活动名称 Name of Activity	主办单位 Organizer
15	第五届全球乳业合作论坛 The Fifth Global Dairy Forum	中国食品土畜进出口商会 China Chamber of Commerce of I&E of Foodstuffs, Native Produce and Animal By-Products
16	2022中国进口食品行业峰会 2022 China Import Food Summit	中国食品土畜进出口商会 China Chamber of Commerce of I&E of Foodstuffs, Native Produce and Animal By-Products
17	第十三届中国国际肉类大会 The 13th China International Meat Conference	中国食品土畜进出口商会 China Chamber of Commerce of I&E of Foodstuffs, Native Produce and Animal By-Products
18	2022(第三届)国际碳中和与绿色投资大会-开幕式 2022 The 3rd International Carbon Neutrality and Green Investment Conference Opening Ceremony	中国投资协会 The Investment Association of China
19	2022零碳中国城市峰会 2022 Zero Carbon China Cities Summit	中国投资协会 The Investment Association of China
20	“一带一路”沿线国家与地方政府双向合作论坛 Cooperation Forum Between the Belt and Road Countries and Local Government	中国国际经济合作学会 China Association for International Economic Cooperation
21	第五届全球汽车发展趋势论坛 The 5th Global Automotive Development Forum	中国欧洲经济技术合作协会 China-Europe Association for Technical and Economic Cooperation
22	2022国际文旅健康高峰论坛 2022 International Cultural Tourism and Health Industry Development Forum	中国欧洲经济技术合作协会 China Association for Economic and Technical Cooperation in Europe
23	2022产业投资与国际金融合作论坛 2022 Forum on Industrial Investment and International financial Cooperation	中国欧洲经济技术合作协会 China Association for Economic and Technical Cooperation in Europe
24	中国罕见病药物创新发展论坛 China Rare Disease Drug Innovation and Development Forum	全国罕见病诊疗协作网办公室、中国罕见病联盟 Office of National Collaborative Network on Rare Diseases, China Alliance for Rare Diseases
25	中欧经济技术合作高峰论坛 China-Europe Forum on Economic and Technological Cooperation	上海中欧经济技术促进中心、工业和信息化部国际经济技术合作中心 Shanghai China-Europe Promotion Center for Technology & Economy, Center for International Economic and Technological Cooperation Ministry of Industry and Information Technology



# 第五届中国国际进口博览会配套活动(部分)

## SUPPORTING ACTIVITIES OF THE FIFTH CIIE

### 对接签约、研究发布等类别

DOCKING CONTRACT, RESEARCH AND RELEASE CATEGORIES

序号 S/N	活动名称 Name of Activity	主办单位 Organizer
26	第四次工业革命与智慧出行论坛 The fourth industrial revolution and smart mobility forum	联合国工业发展组织投资和技术促进网络、中国国际进口博览局、国家会展中心(上海) United Nations Industrial Development Organization Investment and Technology Promotion Network, China International Import Expo Bureau, National Exhibition and Convention Center (Shanghai)
27	第五届中国会展业国际经贸论坛 The 5th China Convention & Exhibition Industry International Trade Forum	意大利展览及贸易展览协会、世界贸易网点联盟 Italian Exhibition & Trade Fair Association (AEFI), World Trade Point Federation (WTPF)
28	「澳门平台-汇聚中葡」主题论坛暨合作对接会 “Macao Platform – Bringing Together China and Portuguese-speaking Countries” Theme Forum and Business Matchmaking Session	商务部、澳门特别行政区政府 Ministry of Commerce of the People's Republic of China, Macao SAR Government
29	侨连五洲·沪上进博——2022华侨华人与中国市场高峰论坛 2022 Overseas Chinese and Chinese Market Summit Forum	中华全国归国华侨联合会 ALL-CHINA FEDERATION OF RETURNED OVERSEAS CHINESE
30	2022气候变化与低碳发展论坛 Climate Change and Low Carbon Development Forum 2022	中国国际贸易促进委员会、联合国工业发展组织 China Council for the Promotion of International Trade, United Nations Industrial Development Organization
31	中日先进技术交流对接会 China-Japan Advanced Technology Exchange and Matchmaking Event	商务部投资促进事务局 Investment Promotion Agency of Ministry of Commerce of the People's Republic of China
32	“以高水平开放推动医药创新”论坛 Promoting Pharmaceutical Innovation through High-level Opening-up Forum	中国国际进口博览局、中国外商投资企业协会 China International Import Expo Bureau, China Association of Enterprises with Foreign Investment
33	欧盟企业走进进博会圆桌会 EU Companies in CIIE Roundtable	中国国际进口博览局、国家会展中心(上海)、中国欧盟商会上海分会 China International Import Expo Bureau, National Exhibition and Convention Center (Shanghai), European Union Chamber of Commerce in China Shanghai
34	2022年中国国际进口博览会参展商联盟大会 THE CONFERENCE OF THE 2022 CHINA INTERNATIONAL IMPORT EXPO ENTERPRISE ALLIANCE	中国国际进口博览局 China International Import Expo Bureau
35	第五届中国国际进口博览会贸易投资对接会 Trade and Investment Matchmaking Conference of the 5th China International Import Expo	中国国际进口博览局、国家会展中心(上海)、中国银行 China International Import Expo Bureau, National Exhibition and Convention Center (Shanghai), Bank of China
36	第五届进博会参展商联盟绿色智能家电家居专委会行业高峰论坛 The Industry Summit Forum of Green and Intelligent Home Appliances and Furnishings Special Committee of the 5th CIIE Enterprise Alliance	中国国际进口博览局 China International Import Expo Bureau
37	第五届进博会参展商联盟体育产业专委会“体育+可持续发展”专题研讨会 Sports Industry Special Committee of the 5th CIIE Enterprise Alliance Seminar on “Sports + Sustainable Development”	中国国际进口博览局 China International Import Expo Bureau
38	第五届进博会可持续时尚及生活方式专委会行业论坛 The Fifth CIIE Sustainable Fashion and Lifestyle Committee Industry Forum	中国国际进口博览局 China International Import Expo Bureau
39	中国国际进口博览会能源安全及低碳发展合作高峰论坛 China International Import Expo Energy Security and low carbon Development Cooperation Summit Forum	中国国际进口博览局 China international Import Expo Bureau
40	黄河流域国际贸易便利化合作论坛 Forum on International Trade Facilitation Cooperation in the Yellow River Basin	山东省人民政府 the People's Government of Shandong Province
41	RCEP新机遇 开放合作向未来 Embracing RCEP: Leading the Future of International Cooperation	大连市人民政府 Dalian Government of the People's Republic of China

序号 S/N	活动名称 Name of Activity	主办单位 Organizer
42	第四届上海国际仲裁高峰论坛 The 4th Shanghai International Arbitration Forum	上海市司法局、上海市国际贸易促进委员会、上海仲裁协会 Shanghai Municipal Bureau of Justice, Council for the Promotion of International Trade Shanghai, Shanghai Arbitration Association
43	第二届智能交通上海论坛 The Second Intelligent Transportation Forum (SHANGHAI)	上海市交通委员会 Shanghai Municipal Commission of Communications
44	中日韩美妆产业创新峰会——“科技创新赋能未来美妆” North Asia Beauty Industry Innovation Summit	欧莱雅 L'ORÉAL
45	数智化赋能高端装备高峰论坛 Digital Intelligence Empowering High-end Equipment Summit Forum	中国国际进口博览局、中国机械国际合作股份有限公司 China International Import Expo Bureau, China National Machinery Industry International Co.,Ltd.
46	核创未来 Atoms for Future	中国核工业集团有限公司 China National Nuclear Corporation
47	中国华能集团有限公司智能高端设备及服务采购签约活动 China Huaneng Intelligent & High-end Equipment and Service Procurement Signing Ceremony	中国华能集团有限公司 China Huaneng Group Co., Ltd.
48	“新能源、新基建、新产业”联盟暨上海市绿色低碳城市产业联盟成立大会 “New Energy, New Infrastructure, New Industry” Alliance & Shanghai Green Low Carbon City Industry Alliance Founding Ceremony	中国能源建设集团有限公司 China Energy Engineering Group Co., Ltd
49	矿产资源国际高峰论坛 International Summit Forum on Mineral Resources	中国矿产资源集团有限公司 China Mineral Resources Group Ltd
50	外资企业融入双循环主题活动 The theme activity of foreign-funded enterprises integrating into the dual-circulation	国际商报社 International Business Daily
51	2022国际实验医学高峰论坛暨体外诊断产业发展大会(上海) 2022 International Experimental Medicine Summit Forum & In Vitro Diagnostic Industry Development Conference (Shanghai)	国家会展中心(上海)、全国卫生产业企业管理协会实验医学分会 National Exhibition and Convention Center (Shanghai), National Association of Health Industry and Enterprise Management
52	第二届碳中和国际实践大会 The 2nd World Conference on Best Practicing of Carbon Neutrality	丝绸之路城市联盟 Silk Road Cities Alliance
53	“呵护康乃馨-中国女性健康发展论坛”暨第三届中国家庭发展研讨会 The First Care for Women's Health Forum and The Third China's Family Development Seminar	中国发展研究基金会 China Development Research Foundation
54	2022全球贸易与国际物流高峰论坛 2022 Global Trade and International Logistics Summit Forum	中国交通运输协会 China Communications and Transportation of Association
55	第一届RCEP报关协会国际论坛 RCEP Customs Brokers Association International Forum 2022	中国报关协会、中国国际进口博览局、国家会展中心(上海) China Customs Brokers Association, China International Import Expo Bureau, National Exhibition and Convention Center (Shanghai)
56	种业发展合作高端论坛 High-end Forum on Development and Cooperation of Seed Industry	中国种子协会、中国国际进口博览局、国家会展中心(上海)、中国银行 China Seed Association, China International Import Expo Bureau, National Exhibition and Convention Center (Shanghai) Co., Ltd., Bank of China
57	中国国际经济管理技术高峰论坛 China International Economics and Technology Administration Summit	北京国际经济管理技术促进会 Council for International Economics and Technology Administration, Beijing
58	内分泌学与质量管理先进经验分享会 Endocrinology's Theory and Best Practice on Quality Management Sharing	上海市医药卫生发展基金会 Shanghai Medicine and Health Development Foundation

# 企业商业展布局

## LAYOUT OF ENTERPRISE & BUSINESS EXHIBITION

### 1.1馆/1.2馆/2.2馆 食品及农产品展区

蔬果和农产品、乳制品、休闲食品、甜食、调味品、饮料和酒类、肉类、水产品、冷冻食品、综合食品(包括宠物食品)、农作物种业(包括育种或栽培技术; 种业创新研发成果; 农业机械; 农药、微肥; 水稻、小麦、瓜果、蔬菜、苗木花卉等农作物种子)等

专区: 乳制品专区、农产品专区、农作物种业专区

### Hall 1.1, 1.2, 2.2 Food and Agricultural Products

Fruits and vegetables and agricultural products, dairy products, snack foods, sweets, condiments, beverages and wines, meat, aquatic products, frozen foods, comprehensive foods (including pet food), crop seed industry (including breeding or cultivation techniques; seed industry R&D innovation; agricultural machinery; pesticide, micro fertilizer; seeds of crops such as rice, wheat, melons and fruits, vegetables, flowers and plants) etc.

Special section: dairy products, agricultural products and crop seed industry

### 2.1馆 汽车展区

乘用车、商用车、概念车、新能源车、非道路用车、摩托车, 智慧出行产品及技术(新能源、自动驾驶产品技术及解决方案、智慧交通、未来出行、智能网联等), 汽车零部件及汽车电子(驱动部分、底盘部分、车身部分、轻量化、汽车内饰、车载系统等), 汽车配套产品及养护用品(汽车后市场、检测、诊断设备、润滑油等), 汽车文化及设计(老爷车、汽车改装、汽车设计、汽车消费及衍生品等)、汽车运动及赛事、汽车生活方式等

专区: 智慧出行专区

### Hall 2.1 Automobile

Passenger cars, commercial vehicles, concept vehicles, new energy vehicles, off-road vehicles, motorcycles, smart mobility products and technologies (new energy, automatic driving product technologies and solutions, smart transportation, future mobility, intelligent Internet connection, etc.), automotive parts and auto electronics (drive part, chassis part, body part, lightweight, auto interior, on-board system, etc.), automobile supporting products and maintenance supplies (automobile aftermarket, testing and diagnostic equipment, lubricating oil, etc.), automobile culture and design (classic cars, automobile modification, automobile design, automobile consumption and derivatives, etc.), automobile sports and competitions, automobile lifestyle, etc.

Special section: smart mobility

### 3馆/4.1馆 技术装备展区

数字工业: 自动化、机器人、工业解决方案;

集成电路: 芯片设计、制造、封测、设备、材料;

能源低碳及环保技术: 矿业冶金、石油化工、新材料、新能源、电力、水处理、环保技术与设备;

人工智能: 人机交互、数据库、物联网、通信;

光学打印: 宽幅打印机、数码复合机、标签机、扫描仪、3维激光扫描设备、专业影视设备、工业测量、显微技术;

其他: 金属切削、钣金、测量及零部件、航空航天、高技术船舶、工程机械等

专区: 能源低碳及环保技术专区、数字工业自动化专区、集成电路专区、人工智能专区、光学打印专区

### Hall 3, 4.1 Intelligent Industry & Information Technology

Digital industry: automation, robotics, industrial solutions;

Integrated circuit: design, manufacturing, sealing test, equipment and materials of chip;

Energy, low-carbon and environmental protection technology: mining metallurgy, petrochemical industry, new materials, new energy, electric power, water treatment, environmental protection technology and equipment;

AI: human-computer interaction, database, Internet of Things, communications;

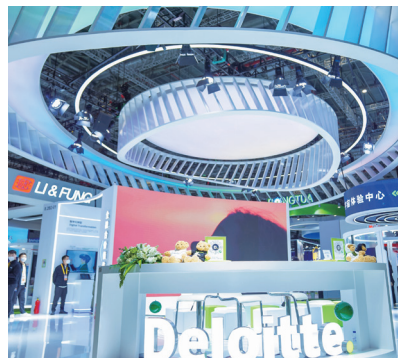
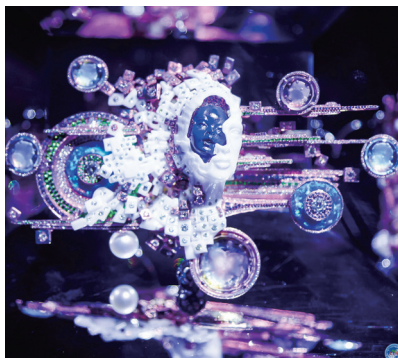
Optical printing: wide-format printer, digital composite machine, label machine, scanner, 3D laser scanning equipment, professional film and television equipment, industrial measurement, microscopy technology;

Others: metal cutting, metal plate, measurement and parts, aerospace, high-tech ships, construction machinery, etc.

Special section: low-carbon energy and environmental protection technology, digital industrial automation, integrated circuit, artificial intelligence, optical printing







### 5.1馆/6.1馆/6.2馆 消费品展区

面部护理及彩妆、其他护理及日化用品、消费电子及家电、家居及家饰设计、服装及配饰、宝石及珠宝、体育用品、体育赛事及电竞等

专区: 美妆及日化用品专区、时尚服饰及配饰专区、体育用品及赛事专区、绿色智能家电及家居专区

### Hall 5.1, 6.1, 6.2 Consumer Goods

Facial care and make-up, other personal care and daily chemical products, consumer electronics and household appliances, home furnishings and design, fashion clothing and accessories, gemstones and jewelry, sporting goods, sports events and e-sports, etc.

Special section: beauty and cosmetics, fashion clothing and accessories, sporting and events, green and intelligent home appliances and furnishing

### 7.1馆/7.2馆/8.1馆 医疗器械及医药保健展区

药品、医疗器械、营养保健食品、其它: 医疗美容、医疗旅游、医疗技术、医疗服务及健康护理等

专区: 康复养老专区、公共卫生防疫专区

### Hall 7.1, 7.2, 8.1 Medical Equipment & Healthcare Products

Drugs, medical devices, dietary supplements, and others: medical cosmetology, health tourism, medical technology and services, health care, etc.

Special section: rehab and elderly care, public health and epidemic prevention

### 8.2馆 服务贸易展区

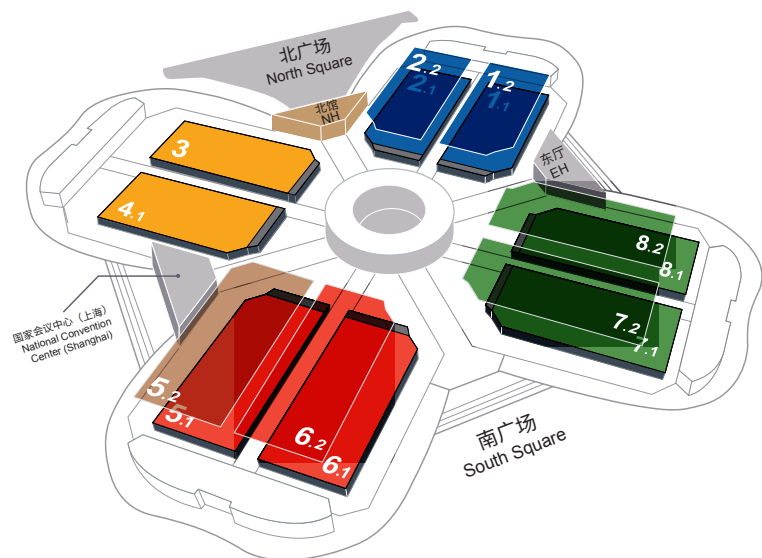
生产性服务贸易: 金融服务(银行、保险、资产管理等)、咨询服务(设计、信息技术、检验检测等)、物流服务、供应链管理、综合服务等;

生活性服务贸易: 文化服务、旅游服务、教育服务、娱乐及授权服务等

### Hall 8.2 Trade in Services

Trade in productive services: financial services (banking, insurance, asset management, etc.), consulting services (design, information technology, inspection and testing, etc.), logistics services, supply chain management, comprehensive services, etc.;

Trade in life services: services in culture, tourism, education, entertainment and licensing, etc



1.1  
1.2  
2.2

食品及农产品  
展区  
Food and Agricultural  
Products

2.1

汽车  
展区  
Automobile

3  
4.1

技术装备  
展区  
Intelligent Industry &  
Information Technology

5.1  
6.1  
6.2

消费品  
展区  
Consumer Goods

7.1  
7.2  
8.1

医疗器械及医药保健  
展区  
Medical Equipment &  
Healthcare Products

8.2

服务贸易  
展区  
Trade in Services

(展馆排布以实际为准)  
(The layout is subject to the actual situation)

# 企业商业展展位价格

## BOOTH RATES OF ENTERPRISE & BUSINESS EXHIBITION

### 室内展馆展位价格 Indoor Booth Rates

**光地:**

330美元/平方米或人民币2,310元/平方米(36平方米起)

**标准展位:**

3,000美元/个或人民币21,000元/个(9平方米)

**Raw Space:**

USD 330/m<sup>2</sup> or CNY 2,310/m<sup>2</sup> (minimum 36 m<sup>2</sup>)

**Standard Booth:**

USD 3,000/9 m<sup>2</sup> or CNY 21,000/9 m<sup>2</sup>

### 室外展场展位价格 Outdoor Booth Rates

**光地:**

220美元/平方米或人民币1,540元/平方米(36平方米起)

**Raw Space:**

USD 220/m<sup>2</sup> or CNY 1,540/m<sup>2</sup> (minimum 36 m<sup>2</sup>)

\*2023年1月31日(含)之前签订参展合同,可享受10%优惠。

报名截止日期: 2023年5月30日

\*Exhibitors that sign exhibition contracts before January 31, 2023 (included) can enjoy a 10% discount. Booking Deadline: May 30, 2023



# 会展综合体介绍

## INTRODUCTION OF THE VENUE

国家会展中心(上海)总建筑面积超过150万平方米,包括展馆、会议中心、商业广场、办公楼和一家高端酒店,集展览、会议、活动、商业、办公、酒店等多种业态为一体,是上海市的标志性建筑之一。

国家会展中心(上海)位于上海虹桥商务区核心区,与虹桥交通枢纽的直线距离仅1.5公里,通过地铁与虹桥高铁站、虹桥机场紧密相连。周边高速公路网络四通八达,2小时内可到达长三角各重要城市,交通十分便利。

National Exhibition and Convention Center (Shanghai) is one of Shanghai's landmarks with a total construction area of more than 1.5 million m<sup>2</sup>. Facilities at NECC (Shanghai) include exhibition halls, the conference center, the commercial plaza, office buildings and a high-end hotel, integrating functions of exhibition, conference, activity, business, office and hotel.

About 1.5 km away from Hongqiao Transportation Hub, NECC (Shanghai) is linked to Hongqiao Airport and Hongqiao Railway Station by the city's metro line. Because of the convenient national expressway network, the major cities in the Yangtze River Delta region are easily reachable within 2 hours.

### 展览场馆 Exhibition Hall

国家会展中心(上海)可展览面积共计近60万平方米,其中室内展厅总面积近50万平方米,北广场室外展场10万平方米,货车可直达各个室内展厅。

The area available to exhibitions at NECC (Shanghai) is nearly 600,000 m<sup>2</sup>, including 500,000 m<sup>2</sup> of indoor exhibition hall and 100,000 m<sup>2</sup> outdoor area in North Square, which are all accessible to trucks.

### 会议中心 Convention Center

国家会议中心(上海)是中国国际进口博览会开幕式、虹桥国际经济论坛举办地,包括84个大中小型会议室共5.6万平方米会议面积组成的国际化现代会议设施“群落”。

National Exhibition and Convention Center (Shanghai) has witnessed the opening ceremony of the CIIE as well as the Hongqiao International Economic Forum. A total of 84 conference rooms of different sizes together with a conference area of 56,000 m<sup>2</sup> constitute a facility “community” for international modern conferences.

## 报名方式

请联系我们, 预订您的展位。

- 在中国国际进口博览会官方网站(www.ciie.org)上进行在线提交
- 发送参展申请邮件至exhibition@ciie.org

## BOOTH BOOKING

Please Contact Us To Book Your Booth As Soon As Possible.

- Submit online at the official website of CIIE (www.ciie.org)
- Send the application to: exhibition@ciie.org

### 联系我们 Contact us

中国国际进口博览局  
国家会展中心(上海)  
地址: 中国上海市崧泽大道333号  
电话: +86-21-968888  
传真: +86-21-67008811  
网址: www.ciie.org

China International Import Expo Bureau  
National Exhibition and Convention Center (Shanghai)  
Address: 333 Songze Avenue, Shanghai, China  
Tel: + 86-21-968888  
Fax: + 86-21-67008811  
Website: www.ciie.org



WECHAT

**举办地点:** 国家会展中心(上海)  
**主办单位:** 中华人民共和国商务部 上海市人民政府  
**合作单位:** 世界贸易组织 联合国开发计划署  
联合国贸易和发展会议 联合国粮农组织  
联合国工业发展组织 国际贸易中心  
**承办单位:** 中国国际进口博览局  
国家会展中心(上海)有限责任公司

**Venue:**  
National Exhibition and Convention Center (Shanghai)  
**Hosts:**  
Ministry of Commerce of the People's Republic of China,  
Shanghai Municipal People's Government

**Partners:**  
World Trade Organization,  
United Nations Development Programme,  
United Nations Conference on Trade and Development,  
Food and Agriculture Organization of the United Nations,  
United Nations Industrial Development Organization,  
International Trade Center

**Organizers:**  
China International Import Expo Bureau,  
National Exhibition and Convention Center (Shanghai) Co., Ltd.